

THE INSIDE STORY



PRA and Onorato Lead Investment Mission to Denmark, Germany

In March 2005, A European investment mission led by the Pittsburgh Regional Alliance (PRA) and Allegheny County Executive Dan Onorato focused on promoting Southwestern Pennsylvania as a top business destination for companies headquartered in Denmark and Germany. The itinerary included meetings and events in Copenhagen, Denmark, and Dortmund, Hannover, and Düsseldorf, Germany from March 7-11.

In addition to one-on-one meetings and business networking opportunities, the mission featured “Pittsburgh Forums” in each city. Pittsburgh Forums are educational presentations started in 2001 for European business leaders to learn about the advantages of doing business in the Pittsburgh region. The overseas business venture provided Onorato and the PRA with an opportunity to highlight the advantages of expanding and relocating businesses to Southwestern Pennsylvania.

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